

The second phase of its collaboration with famed cigar manufacturer Arturo Fuente sees Hublot unveil the "ForbiddenX" watch in Dubai.

Dubai – 2nd December - After the immense success of the King Power "Arturo Fuente" unveiled in 2012, Hublot is today celebrating the international launch of the ForbiddenX watch in Dubai. **Ricardo Guadalupe**, CEO of Hublot, and **Carlos Fuente Jr**, grandson of the cigar factory's founder, made the journey especially for this occasion, accompanied by **Marco Tedeschi** who represents Hublot in the Middle East.

They met for an exclusive event which brought Dubai's greatest cigar connoisseurs and major watch collectors together at the One&Only The Palm hotel, where the ambiance of the famous Château de la Fuente was recreated for the occasion, with its distinctly Cuban flavour. Whilst enjoying music and cuisine evoking Old World Havana, the guests, all sporting their Hublot Panama hat and with a fine ForbiddenX cigar, were able to discover the watches developed in close collaboration with the Fuente family, who are very proud of their Cuban roots. A unique moment.

The dial on these watches is created using real tobacco leaves.

"Arturo Fuente ForbiddenX" watches feature real tobacco leaves in their dial, the same leaves as those used to create the prestigious ForbiddenX cigar. These leaves were sent from the Fuente Estate in Santo Domingo to the Hublot Manufacture in Switzerland so that the engineers could insert them in the dials via a high-tech process where epoxy resin is used to make them stable and rigid.

The watches are delivered in their own little treasure chest of a display case; a veritable wooden "humidor" cigar box, specially developed by Hublot to regulate the humidity and ensure the cigars are stored in perfect condition.

Measuring 45mm in diameter, "Arturo Fuente ForbiddenX" watches are designed in a shade of brown which works in perfect harmony with the colour of the tobacco leaves in the dials. With a brown ceramic bezel, they are available in a choice of 4 different versions: a titanium version, a black ceramic version, a King Gold version (Hublot's famous red gold which contains 5% platinum, giving it an intense red colour and making it an even more precious metal) and a luxury version equipped with a tourbillon movement. The latter is available in an exclusive run of just 30 numbered pieces. The tourbillon cage of the HUB6011 Manufacture movement, with its 155 components and 5-day power reserve, can be glimpsed through the tobacco leaf which forms the dial. Every aspect was designed, developed and produced in-house by the Hublot Manufacture engineers and watchmakers. The ensemble is complemented by a tone-on-tone tobacco-coloured calfskin strap, featuring the exclusive ForbiddenX symbol.

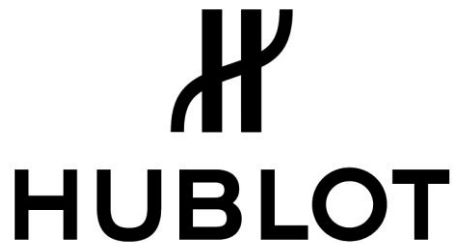
The ForbiddenX cigar is, of course, known and prized by connoisseurs from across the globe. At the *Château de la Fuente* manufacture in the Dominican Republic, the ForbiddenX cigar even has its own dedicated production room. This results in the unique flavour of the ForbiddenX, with its spicy depths evoking forbidden pleasures. According to Carlos Fuente Jr, the ForbiddenX cigar should be reserved for the most special of occasions.

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Classic Fusion "ForbiddenX"

References	521.NC.0589.VR.OPX14 (Titanium/Brown ceramic – Limited edition of 250 pieces) 521.OC.0589.VR.OPX14 (King Gold/Brown ceramic – Limited edition of 150 pieces) 521.CC.0589.VR.OPX14 (Black/brown ceramic – Limited edition of 250 pieces)
Case	"Classic Fusion" - Diameter 45 mm Polished titanium, polished 18K King Gold or black ceramic, with satin-finished end-pieces
Bezel	Vertical satin-finished brown ceramic 6 H-shaped titanium screws, countersunk, polished & locked
Crown	Polished titanium, 18K King Gold or black ceramic with Hublot logo
Push-pieces	Polished titanium, 18K King Gold or black ceramic
Crystal	Sapphire with anti-reflective coating on both faces
Case-back	Satin-finished titanium, 18K King Gold or black ceramic with engraved FORBIDDEN X logo - Exclusive illustration transfer celebrating the Forbidden X. Designed and created by Manny Iriarte (Iriarte Photography & Design, Inc.)
Water resistance	5 ATM or approximately 50 metres
Dial	Real tobacco leaf with black counters Red chronograph hand ForbiddenX logo at 12 o'clock
Hands	Rhodium-plated, black or gold-coloured
Movement	HUB 1143 Hublot automatic mechanical chronograph
No. of components	280 (59 jewels)
Date	Rectangular window at 6 o'clock
Power reserve	Approximately 42 hours
Strap	Tobacco-coloured calfskin sewn onto black rubber with beige stitching and Forbidden X logo
Clasp	Deployant buckle in steel, 18K red gold or black PVD steel

Classic Fusion "ForbiddenX" Tourbillon

Reference	505.OC.0589.VR.OPX14 – Limited edition of 30 pieces
Case	"Classic Fusion" – Diameter 45 mm – 18K King Gold
Bezel	Polished/satin-finished brown ceramic 6 H-shaped titanium screws, countersunk, polished and locked
Crystal	Sapphire with interior/exterior anti-reflective coating
Bezel Lug	Black composite resin
Crown	Polished black ceramic
Case-back	Sapphire with interior anti-reflective coating, satin-finished 18K King Gold Exclusive illustration transfer celebrating the Forbidden X. Designed and created by Manny Iriarte (Iriarte Photography & Design, Inc.)
Water resistance	30 ATM, i.e. approx 30 metres
Dial	Tobacco leaf vacuum-sealed in epoxy Red chronograph hand Polished gold hands and indexes ForbiddenX logo at 12 o'clock
Movement	MHUB6011 Hand-wound Tourbillon movement produced by the Manufacture Entirely developed and produced in the Hublot Manufacture workshops
Components	155 (19 jewels)
Power reserve	Approximately 120 hours
Strap	Tobacco brown calfskin sewn onto black rubber
Clasp	18K gold deployant buckle